

LEONARD GUSS ASSOCIATES, INC.

## SEWP REPORT

Leonard Guss Associates, Inc. announces the publication of the 6<sup>th</sup> edition of their new comprehensive report, ***STRUCTURAL EWP: WHERE THE FOREST INDUSTRY IS HEADED***. **The completely updated and enlarged report concludes that shortages of suitable timber will open up increased opportunity for SEWP.** Frankly, the growth rate findings surprised even us and we've been tracking SEWP for over 20 years, says Dr. Len Guss, the study's author. The 140+ page report is a non-technical study, easily digestible, which covers the entire structural engineered wood products category. The market-oriented report considers all structural load-bearing EWP: LVL, glulam beams, wood I-joists, proprietary products, and OSB and softwood plywood. The study is designed to provide strategic information critical to anyone involved in this market. Dr. Guss released a few compelling factoids from the new SEWP study. Key findings for the coming decade reveal soaring OSB demand, projected to rise 40% to 36+ billion square feet 3/8 basis by 2015. LVL continues to be one of the stars in the SEWP segment. LVL consumption has increased eleven fold since 1987, well above industry estimates. This new report forecasts substantial growth still lies ahead for LVL; projected at over 115 million cubic feet in 2015.

Anyone who is involved in the SEWP industry will benefit from this study. The report contains the background, history and development of SEWP, major players & trends, forecasts, timber supply, trends in housing and construction. The just released study also identifies market drivers and restraints and essential information for manufacturers, service providers, investors and distributors competing in the marketplace. Forecasts for all SEWP markets are made. American society is very litigious and that has been good for SEWP. The market is demanding wood products they can hold accountable. Obviously, natural materials are not engineered. Grading wood just isn't as effective as engineering to performance parameters. SEWP also replaces lumber sizes that simply aren't obtainable anymore. SEWP takes their place, not only as substitutes but often as the better alternative.

The new SEWP report (two copies) costs US \$3,950 including FEDEX delivery in North America. ***STRUCTURAL EWP 2006: WHERE THE FOREST INDUSTRY IS HEADED*** is the third in a series of SEWP studies by Leonard Guss Associates. LGA is a leading market research firm specializing in forest products study since 1969. Dr. Guss is the author and lead researcher for the comprehensive and detailed study ***LVL in North America, 2006***, available for US \$6800. For further information on any LGA study please contact Dr. Leonard M. Guss, LGA Inc., phone: (425) 788-7264; fax: (425) 788-8287 or visit their web site: [www.LGA-INC.net](http://www.LGA-INC.net)

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